

## PROJECT DATA

# FORD CONFERENCE AND EVENTS CENTER DEARBORN, MI

### Client

Ford Land  
Corporate Crossings  
550 Town Center  
Suite 200  
Dearborn, MI  
Roger Gaudette  
313.845.7529

### Architect

Gensler  
One Woodward Avenue  
Suite 601  
Detroit, MI 48226  
Art Smith  
313.965.1600

Hobbs + Black  
100 N. State Street  
Ann Arbor, MI  
Tom Phillips  
734.663.4189

### Size

91,600 sf

### Cost

\$21,000,000



Two years after completing the \$25 million dollar phase one, JM Olson returned to the project for their next challenge: complete programming, design and construction of the \$21 million dollar addition and renovation project in only seven months.

Even though space programming and planning had not yet begun, Ford established a completion date for the project team to work back from. This extraordinarily tight schedule could not have been accomplished without thorough planning, quick response to issues, communication and most of all, team work.

JM Olson's project team worked closely with the project team from the A/E, the owner's representatives, subcontractors and supplier representatives to develop and produce a fast-track schedule. The plan was to compact the design-delivery process such that design, documentation and construction occurred nearly simultaneously using several bid packages. With no room for error, the project team met the challenge and successfully completed the project on time.

The complex construction project included the installation of the latest high tech communication and conferencing equipment; a communications center capable of providing 100 workstations for email and messaging, and a business center with the ability to create detailed custom reports and programs on site. Other features include a 110 seat amphitheater, a 11,000 sf main conference room containing an audio visual control room capable of producing full scale production shows and video conferencing.

A 20,000 sf dining area, a full service kitchen, various sized meeting rooms, breakout rooms and private offices were also added.

